

SMARTREPORT



➤ Size and Growth of Plant-Based Foods and Beverages in Foodservice 2019

This report provides the dollar growth of specific plant-based food and beverages in the foodservice industry. Growth is forecasted through 2022 and size is delivered in US Consumer dollars.

Plant-Based Foods and ingredients are defined in this report for sizing purposes as follows:

These products are used as an alternative to conventional animal-based products and may include, but are not limited to, products derived from soy, wheat, nuts, legumes/beans, etc. We are also interested in grain alternatives, or plant-based foods that replace conventional grain-based products (pasta, rice, etc.). These may include, but are not limited to, products derived from vegetables, legumes/beans, nuts, etc.

Q1 Consulting’s research of 500 operators using a bottom-up sizing approach with distributor sales input and Q1C expert analysis includes the following categories and segments:

Included Product Categories		Included Foodservice Segments	
Bacon	Mayonnaise	Restaurants <ul style="list-style-type: none"> Chains and independents Full-service casual dining, midscale, quick-service and fast casual 	Non-Commercial <ul style="list-style-type: none"> Hotels Retail – supermarket, mass, c-store, drug College & University Senior living
Beef (not formed)	Milk		
Burger patties	Pasta/Noodles		
Butter	Peanut butter		
Cheese	Pizza crust		
Chicken	Pork		
Coffee Creamer	Protein bars		
Cream cheese	Rice		
Eggs (whole)	Salad dressing		
Egg whites	Sausage		
Fish	Seafood		
Frozen yogurt	Soy products/tofu		
Half and Half	Turkey		
Hot dogs	Turkey bacon		
Ice cream/Frozen desserts	Turkey sausage		
Liquid egg	Whipped Topping/Whipped Cream		
Margarine	Yogurt (regular, not frozen)		

REPORT CONTENT:

Market Overview

- Plant-Based Foods AFH: Category Overview
- Broad US Consumer Trends: Plant-Based Foods
- Manufacturers Buying into Plant-Based Opportunity
- Recent Restaurant News on Plant-Based Foods
- Food Attribute Purchase Frequency
- Plant-Based Size By Segment
- Overall Size & Forecast – Special Categories in Foodservice
- Plant-Based Purchase Changes
- Categories Operators Will Never Buy Plant-Based Alternative
- Forecast for Plant-Based Foods AFH

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