

CLIENT

TESTIMONIAL

Q1 CONSULTING  
SERVICES™



I worked with Q1 Consulting as a sponsor of the Capturing Opportunities in the Convenience Store Prepared Foods

Channel study. I found them to be very detailed, willing to do the heavy lifting of the research project, and very receptive to suggestions and feedback.

They are thorough and professional.



**Craig Alter**  
Consumer Insights Manager  
AdvancePierre